

## Financial stability

# £975m

corporation revenue (+2%)



Flowers

# £180m

cash reserves (-5% year-on-year) plus £75m revolving credit facility as required

# £5m

surplus, following two years of planned deficits (+£22m on 2017)

## Record digital growth

# £138m

record digital revenue (+11%), now making up 14% of total corporation revenue

# 915m

programme views on demand (+26%) – the highest year-on-year increase in views since 2008



Stath Lets Flats

# 19.6m

viewers registered with All 4 (+18%)

## Investment in content

# £662m

total content spend (-2%) – the third highest in Channel 4’s history and following two years of record spend funded by reserves



# £548m

spend on main channel (+£4m on 2017)

# £186m

spend on production companies in the Nations and Regions (-1.5%) – the second-highest level in Channel 4’s history

# 274

producers across the UK (-11%) – including 154 independent production companies

## TV viewing

# 15.9%

portfolio viewing share among 16-34-year-olds (-3%) – we are the only public service broadcaster to attract significantly greater viewing among young people than across the general population

# 10.2%

viewing share across the TV channel portfolio (-3%) – despite a year-on-year fall in our digital channels’ share, our main channel viewing share remained stable at 5.9%

# 78.7%

of all TV viewers reached every month across Channel 4’s TV channels (-3%) – we are the third-biggest UK broadcaster in terms of audience reach, behind only the BBC and ITV

